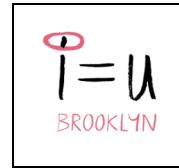


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I=U BROOKLYN

I=U BROOKLYN CELEBRATES MUSICAL IMPROVISATION IN BUSHWICK THIS MAY

London-based i=u takes over Brooklyn Fire Proof May 9th + 10th bringing its unique concert experience of spontaneous musical creation and audience interaction

April 9th, 2014 - Following their successful [2013 festival in London](#), the i=u organization has set its sights on the artistic community of Brooklyn and the greater New York region. Welcoming over 900 visitors to Yinka Shonibare's Guest Projects last year, festival goers were able to experience an unprecedented range of musical genres, presented by a wide-ranging group of musicians, visual artists, tap dancers and more, all connected by their passion for improvisation and engaging audience interaction.

Now, i=u Brooklyn will serve as a platform for continuing these musical ideals across the pond. On May 9th, i=u will celebrate their partnership with [Gabriel Prokofiev's](#) London-based [Nonclassical](#) label, curating the night with a special focus on reinvention in the classical genre and explorations of the experimental, new music and avant-garde traditions. May 10 will move towards influences from the rock, folk, jazz and world music scenes, featuring audience-engaging performances from legendary American composer [David Amram](#) and English folk/electro/beatboxer [Cosmo Sheldrake](#).

Ticket information: <http://www.eventbrite.com/o/iu-festival-4423562691>

Tickets are available online through [Eventbrite](#), with early bird discounts and two-day passes available. Tickets will also be available at the door priced at \$15 per day and \$25 for both days. Please note, the event will be 21 & over.

Below is a detailed program for each day, with a short description of each artist's set:

May 9:

BOBBY MITCHELL:

The evening will open with American pianist Bobby Mitchell exploring innovative improvisatory approaches to classical composers Robert Schumann, Frederic Chopin and Johannes Brahms.

<http://www.bobbymitchellpiano.com/>

PUBLIQUARTET:

Recent [Concert Artist Guild](#) prize winners PUBLIQuartet and innovative Hip Hop poetry trio The Mighty Third Rail explore the links between hip hop and classical music, re-imagining the creation myth through the re-composition of Ligeti's String Quartet No. 1 "Metamorphoses Nocturnes."

www.publiquartet.com / www.concertartists.org

MANOU KOREMAN:

Dutch contemporary dancer Manou Koreman is joined by film-maker Sebastian Hinds and violinist/i=u curator Eugene Feygelson in creating an interactive media work commenting on modern 'selfie' culture, using audience smartphones to be part of the experience. www.victorfungdance.com/Manou_Koreman.html

FOR IMMEDIATE RELEASE

EL TRYPTOPHAN:

Experimental-rock group [El Tryptophan](#) bridges the gap between the modern experimental rock and classical avant-garde aesthetics, mixing improvised and pre-composed elements in their song forms. <https://soundcloud.com/el-tryptophan>

JAMES GREER (Nonclassical):

The evening will close with a remix of the night's sounds by resident Nonclassical DJ James Greer, a live and unique experience to see how the music you heard on the night can be reinvented and recombined as electronic music. www.nonclassical.co.uk

May 10:

YOUNG NEW YORKERS' CHORUS:

The Young New Yorkers' Chorus and Artistic Director Michael Kerschner will present a program incorporating looped reflections from the audience layered over a choral performance of American folk hymns. The program will begin with an adaptation of Edwin London's *Bach (again)*, an influential choral work that fuses a Bach chorale with movement and aleatoric techniques. <http://www.ynyc.org/>

DAVID AMRAM:

Legendary American composer David Amram will lead a group of improvisers in a spontaneously-formed work which he calls, "Making an Omelette with Miles Davis," taking influence from his actual culinary creation made of the random ingredients he happened to have in his fridge when he met Miles in the 1950s. www.davidamram.com

MICHAEL DYLAN FERRARA:

Through conversation and musical eruption, MDF will perform an ever evolving piece that challenges the audience to reflect in the immediate moment and converse not only with one another, but open a line of communication with the individual self through prompted reflection... www.michaeldylanferrara.com

COSMO SHELDRAKE:

In his first major US appearance, UK-based Cosmo Sheldrake promises to bring the audience into an overwhelming spin of folk and world music influenced loops, creating a large-scale participatory sonic environment. Be ready to use voices and bodies as instruments in bringing his compositions to life! www.cosmosheldrake.com

VINCENT LEGGIO:

Method actor Vincent Leggio will perform "The tortured artist behind Chester Binghampton" an improvised story of the unfortunate artist using suggestions from the audience. He will be accompanied by a DJ, adding musical cues and transitions, similarly to the way music was used in Commedia dell'arte.

GRUMBY:

Brooklyn-based duo Grumby will close the evening with an immaculate DJ set, shredding through layers of intricate physics and sound. <http://soundcloud.com/grumby>

About i=u Brooklyn (short 150 word version with hyperlinks):

i=u Brooklyn takes place @ [Brooklyn Fire Proof](#) in Bushwick on May 9th & 10th 2014. The two-day event highlights collaborations between internationally-renowned artists, musicians, dancers and live film-makers. i=u will turn Brooklyn Fire Proof into a collaborative music-making environment between audience members and performers. On May 9th, we are proud to celebrate our partnership with Gabriel Prokofiev's London-based [Nonclassical](#) label, performing his works and curating the event with a new music twist.

The lineup features guest artists from Europe in rare US performances including UK-based folk/electro/beatboxer [Cosmo Sheldrake](#), Dutch dancer [Manou Koreman](#), and London-based [Nonclassical](#) DJ James Greer. The eclectic mix of artists performing will include legendary composer [David Amram](#), New York-based string quartet [PUBLIQuartet](#), up-and-coming [Young New Yorkers' Chorus](#), avant-rock group [El Tryptophan](#), classical pianist [Bobby Mitchell](#), Brooklyn-based DJ group [Grumby](#), as well as the curators of i=u, violinist [Eugene Feygelson](#) and experimental guitarist [Michael Dylan Ferrara](#).

About i=u:

Founded in 2013, i=u is a new kind of concert experience focused on promoting improvisation and audience-performer collaboration. We are all about creating something new every time, together with the audience.

i(improvisation) is u(niversal): spontaneous creativity is not only a central point across artistic disciplines, whether it be dance, theatre, music or visual art, but also in our everyday interaction. From this perspective, every human being is creative. Every time we speak a new sentence, we are improvising.

Our main ambition is to provide a platform for shared creativity, where everyone in the concert hall or art gallery is part of the musical outcome. This not only unleashes musical potential in audience members, but also encourages performers to be interactive and listen to the world beyond the stage.

i=u is an international events organization based in London, currently developing partnerships for satellite events worldwide. You can check out our website [here](#), and connect to our social media via [Facebook](#), [Twitter](#), and [Instagram](#).

"The energy around live events, their innovative and engaging improvised performances impressed me very much, pushing at the edges of contemporary musical practice."

- [Yinka Shonibare MBE](#), acclaimed British-Nigerian artist

'The treat was witnessing it all happen in a live unplanned, unrehearsed improvised context...an innovative ethos that was most stimulating...I solidly support i=u in their further endeavors and wish them success!'

- [Sir Norman Rosenthal](#), renowned art curator, formerly at the ICA and Royal Academy, London

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